



# “VALUE CREATION BY BUSINESS LAWYERS: LAWYERING IN THE DISRUPTIVE AI AND TECHNOLOGY DRIVEN ERA”

2 CPD  
POINTS

**LIMITED TO 100 PAX ONLY**  
**REGISTRATION FEE:**  
**MEMBERS OF THE BAR - RM50 ,**  
**YOUNG MEMBERS (< 3 YEARS ) - RM25**  
**PUPILS IN CHAMBERS - RM20,**  
**NON-MEMBERS-RM100**

**19TH DECEMBER 2024**

**2.30PM - 4.30PM**

**SELANGOR BAR AUDITORIUM**

In this lecture, Jeff Leong will explore the evolving role of business lawyers in an era increasingly shaped by disruptive technologies, particularly artificial intelligence (AI). As innovation accelerates across industries, business lawyers must adapt their practices to meet the legal challenges and opportunities presented by technological disruption. The session will begin by examining the value creation role of business lawyers in international and domestic commercial transactions. We will then transition to discuss how the rapid adoption of AI and emerging technologies—such as blockchain, data privacy tools, and automation—has transformed the landscape of legal practice. We will conclude with a discussion on how to AI Proof the future lawyer.

Jeff Leong is the Co Chair of the Belt And Road Initiative Committee and Corporate, Securities And Investment Law Committee of the Law Association For Asia And The Pacific (LAWASIA).

He is a founding partner of Jeff Leong, Poon & Wong, recognized as one of Malaysia's Top 100 Lawyers by Asia Business Law Journal's A-List and listed in The Legal 500's Hall of Fame for Corporate and M&A. He is also listed in Legal 500 Private Practice Powerlist 2024 for M&A Asia Pacific and was awarded LegalOne Stellar Accolade 2024 - Southeast Asia. With 36 years of legal experience, Jeff is an adviser in heavily regulated industries, known for his expertise in handling IPOs, M&As and other complex and high-stakes matters. He designed Malaysia's capital market due diligence system in 1999 and continues to contribute to its evolution.

Jeff also lectures part-time at Kobe University and leads the firm's Japan and China services groups. Additionally, he is an accredited mediator with the Malaysia International Mediation Centre and several other mediation institutions in China.



**MR**  
**JEFF LEONG**



**MODERATOR : TEERUVARASU**

**Registration shall be confirmed upon receipt of complete information and proof of payment. Places are limited and registration is on a first- come, first-served basis. SBC reserves its absolute right to modify, cancel or postpone the event due to any reasons whatsoever. No recording of the event is permitted via any means at any time. Should you have any enquiries, please contact Secretariat at Tel: 03-55196219 or Email: [secretariat@sgorbar.org](mailto:secretariat@sgorbar.org)**