



**ORGANISED BY THE SELANGOR BAR COMMITTEE
PROFESSIONAL DEVELOPMENT SUB-COMMITTEE**

**2 CPD
POINTS**

FRANCHISE LAW

5th October 2022 (Wednesday)

3.00-5.00pm VIA Zoom Webinar

Limited to 490 pax ONLY

Registration Fee:

**Members of the Bar RM30.00 / Young Lawyers (3 Years & Below) RM15.00 / Pupils in Chambers RM15.00 /
Non-Members (Public) RM50.00**

OUTLINE OF TOPICS:

- *Basic terms and conditions of a franchise agreement;*
- *Registration of a franchise in Malaysia; and*
- *Effects of failing to register a franchise in Malaysia.*

Common Issues and Practical Solutions in Franchising

- *Franchise Agreement vs Licence Agreement*
- *Issues to look out for in franchising*
- *Alternatives to a franchise*
- *Case study of Malaysian franchise cases*

Speaker

PAULING HEE



**Moderator
RICHARD TEH**



Pauling Hee practises at Messrs Foong Cheng Leong & Co. She was called to the Malaysian Bar in 2018. She is currently serving as a member of the Bar Council Intellectual Property Committee. Pauling is a practitioner of intellectual property law focusing on matters pertaining to litigation and commercialisation of intellectual property rights that includes licensing and franchising. She also advises on prosecution and management of intellectual property portfolios.

Speaker

FOONG CHENG LEONG



Cheng Leong is a lawyer focusing in the areas of Intellectual Property, Information Technology, Franchise, Privacy and Data Protection laws.

He is the author of the following books namely

- (1) Compendium of Malaysian Intellectual Property Cases - Trade Marks,
- (2) Compendium of Malaysian Intellectual Property Cases - Copyright, and
- (3) Foong's Malaysia Cyber, Electronic Evidence and Information Technology Law

He is regularly featured in the media, notably over topics regarding intellectual property, cyberlaw, data privacy and the like. He is also a regular columnist for Digital News Asia and writes at www.foongchengleong.com.